A for AMPLIFIERS

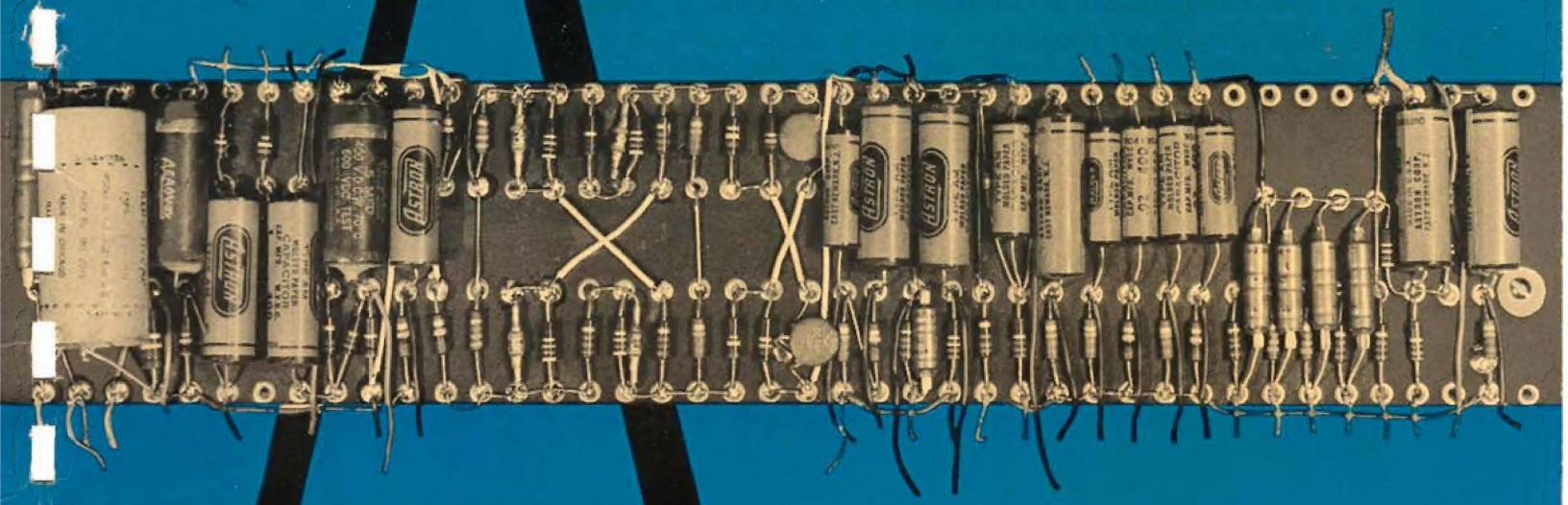
A for "THE FIRST IN ORDER OR OF ITS CLASS" WEBSTER

A for Ampeg

INDUSTRIAL PARK, LINDEN, NEW JERSEY

telephone (201) 925-6700

Ampeg QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL



Ampeg FOR THE ULTIMATE IN PURE SOUND REPRODUCTION

Ampeg

AMPLIFIERS

AND PICKUPS

FOR

ALL MUSICAL INSTRUMENTS

1964 1965

THE AMPEG COMPANY INC.

We build powerful amplifiers in the interest of good reproduction in the hope they will be used to this end rather than as weapons. It is to be hoped that the supporting spirit would prevail over the competitive.

A most common mistake is to worry about being heard by the audience. The prime concern should be a good bandstand sound which will in turn elevate the group spirit; the end result is sure to be great.

Whenever an individual's amplifier is turned up to an excessive level, a spontaneous effort is made by everyone else to compete. There's another round of increases and the battle is on. Sometimes there is hope for relief in a blown speaker, for which they blame the manufacturer.

If the beat is important (and it is), heavy loud music is out of order. It simply doesn't swing, never did, never will and cannot. But it gets loud and vulgar as soon as the battle of the amplifiers is under way.

We like to sell amplifiers, however not for the above purpose. We love music here at AMPEG and feel a responsibility in its behalf. When music loses its purpose, we lose ours.

THE AMPEG TRIO

UNIQUE IN MANAGEMENT CIRCLES is this executive trio of **AMPEG:** each man is an active professional musician. As such, they are eminently qualified to appreciate and interpret the needs and problems of musicians.

EVERETT HULL, president and founder of the firm, is a man of many talents. In addition to his prowess as an electronics innovator (he was first to successfully amplify the string bass and perfect the Baby Bass)—his musicianship has been expressed in professional playing with topflight bands for over thirty years. This background, combined with creative ingenuity and the addition of a fine organization of engineers and technicians, has resulted in the **NEW AMPEG LINE,** considered the greatest advancement to date in musical instrument amplification.

JESS OLIVER, at the piano, is also a bassman with a wealth of electronics and mechanical background to his credit. He is vice president and general manager of the company.

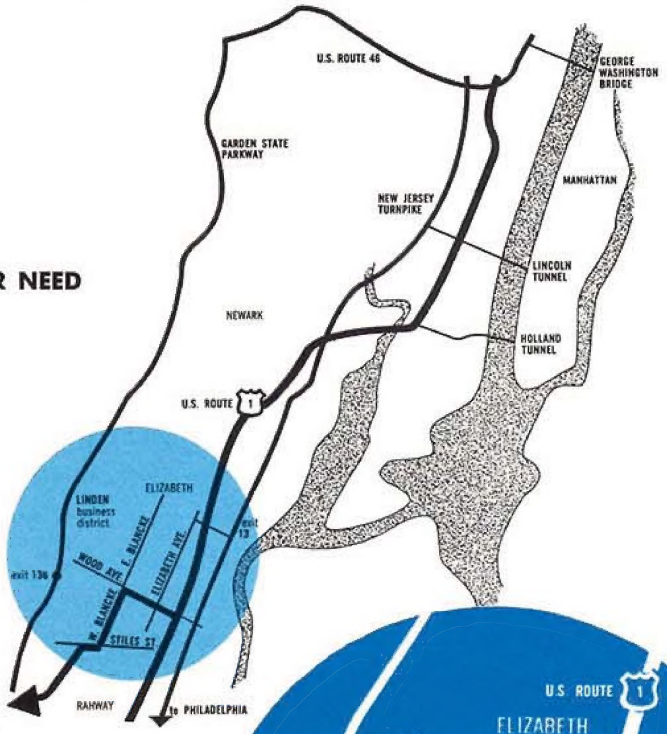
JIM TITE, national sales coordinator, has been a drummer as well as a public relations and advertising man for more than twenty years.

Mr. Hull is shown playing the first instrument in the expanding family of **AMPEG** products—the all-electric **BABY BASS.**

Ampeg

HAS EXPANDED TO BETTER SERVE YOUR NEED

FOR THE ULTIMATE IN PURE SOUND REPRODUCTION



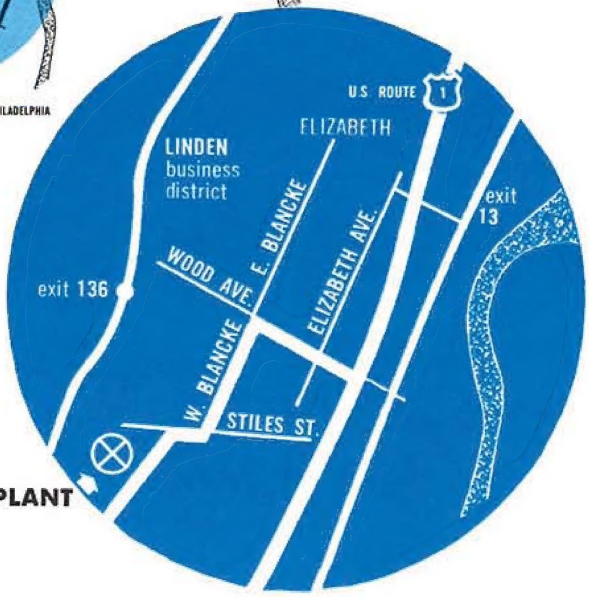
INDUSTRIAL PARK, LINDEN, NEW JERSEY

telephones: (201) 925-6700

or

New York City: (212) WO 4-9298

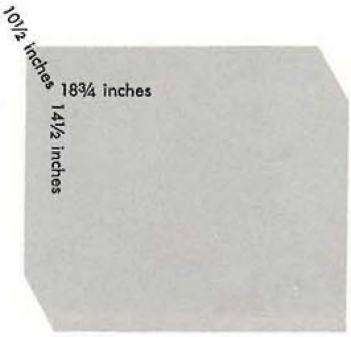
COME AND VISIT AND SEE OUR NEW PLANT



AND TRY OUR NEWEST Ampegs

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

J·12



JET

OUR AMPEG JET is a modestly priced amplifier designed primarily for guitar and/or accordion as well as for vocal work. It is a perfect way to introduce AMPEG's high sound quality to the student and young professional. The student is inspired to greater musical heights by the clear, distortionless sound achieved; for beginner or seasoned pro it imparts a confidence that only AMPEG sound can give, resulting in a smooth performance.

The JET is light in weight, though ample in power which makes it ideal for club dates, combo work and recording sessions.

Especially pleasing is the functional AMPEG tremolo with its own switch and speed control on the panel. In the words of many a satisfied (and gratified) user, **THE JET IS A SWINGING LITTLE AMPLIFIER!**

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

JET

model number **J·12**

$109.50

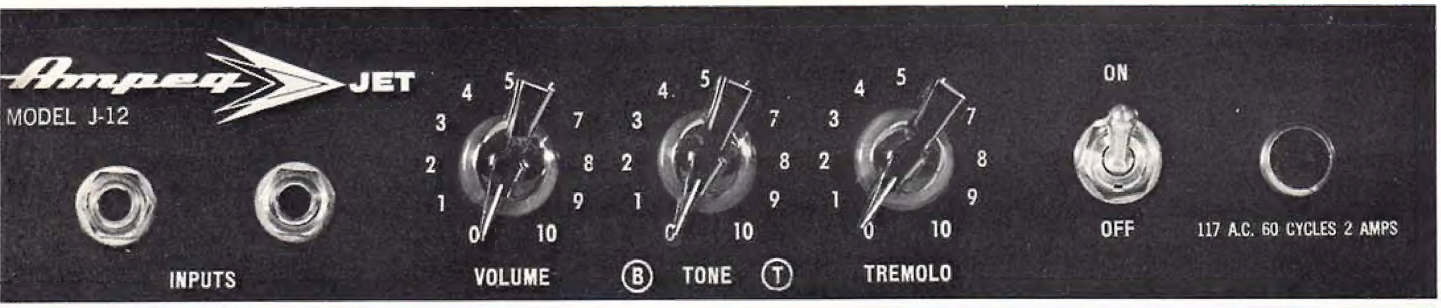
specifications

5 tubes: 2–6SL7 2–7591 1–5Y3

15 watts undistorted output

12 inch Jensen speaker

2 inputs



panel controls

volume

tone

tremolo speed control

power switch

jewel pilot light

construction rugged half-inch plywood baffle; locked corner cabinet
handsome, highly durable, washable vinyl covering

size 14½ inches x 18¾ inches x 10½ inches

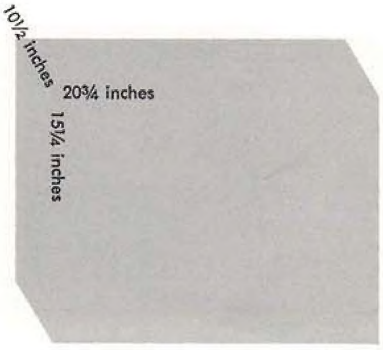
$7.00 additional for slipcover

weight 21 pounds net
23 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

R·12



ROCKET

OUR AMPEG ROCKET, with three inputs, is designed especially for accordion, guitar and vocals; it has two separate (speed and intensity) controls and a footswitch for remote control of the tremolo. The ROCKET is consistently ordered by students, teachers and performing artists. In fact, many of the nation's most talented recording stars keep an **extra** ROCKET on hand at all times at the various studios in major cities.

THE SOUND IS AMPEG ALL THE WAY—exceptionally free of hum and distortion so often found among amplifiers in even higher price categories.

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

ROCKET

model number R·12

$134.50

specifications

5 tubes: 2–6SL7 2–7591 1–5Y3

15 watts undistorted output

12 inch Jensen speaker

3 inputs: for guitar, accordion and voice microphone

control panel

volume

tone

tremolo speed and intensity controls

power switch

jewel pilot light

footswitch for tremolo

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 15¼ inches x 20¾ inches x 10½ inches

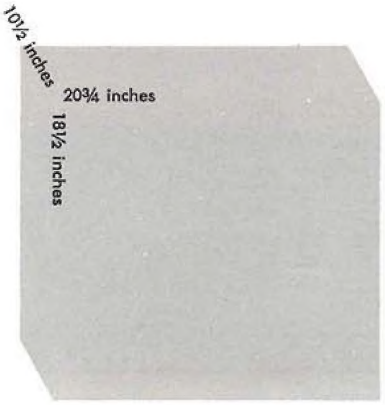
$7.00 additional for slipcover

weight 23 pounds net
25 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

M·12



MERCURY

OUR TWO-CHANNEL MERCURY, a long-time favorite of students, teachers and full-time performing artists, is one of the "cleanest" amplifiers ever designed. In electronic terms this means an amazing freedom from distortion. The MERCURY has four inputs, including a Stereo jack for accordions using a multiple stereo pickup, such as the AMPEG AM-5. The accordion channel is specially designed to enrich and mellow the sound quality of this instrument. Thus amplified, the accordion takes on the sweep and majesty of an organ, especially when the controlled tremolo is switched in. Another channel is also specifically designed for guitar, which enables the performer to achieve those crisp highs, so desirable for amplified guitar. A footswitch is provided for instant remote on/off control of the tremolo. The MERCURY is ideal for those who want an efficient dual-channel amplifier with **PLENTY OF AMPEG QUALITY IN A MIMIMUM OF SIZE AND WEIGHT.**

Ampeg

THE AMPEG COMPANY INC.
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telephone: (201) 925-6700

MERCURY

model number M·12

$164.50

specifications

6 tubes: 3–6SL7 2–7591 1–5Y3

15 watts undistorted output

12 inch Jensen speaker

2 channels

4 inputs, including stereo input for accordion

control panel

volume
tone
> for each channel

tremolo speed and intensity controls

power switch

jewel pilot light

footswitch for tremolo

construction

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

size

18½ inches x 20¾ inches x 10½ inches

$8.00 additional for slipcover

weight

28 pounds net

34 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

M·15

BIG M

OUR TWO-CHANNEL BIG M IS A PEERLESS BIG-TIME AMPLIFIER for any performer who wants peak power with a sound to match. The BIG M is amazingly free of distortion throughout the tonal range even at its 25 watt maximum output. This is AMPEG fidelity at its best. Six instrument inputs, including a Stereo jack for accordion, grace the control panel of this heavy duty powerhouse.

One channel is specifically designed for guitar which enables the player to achieve those crisp highs, so desirable for this instrument. For accordionists using a multiple pickup such as the AMPEG AM-5, a special channel designed to enrich and mellow the sound of this instrument is incorporated in the stereo jack. Thus amplified, the accordion takes on the sweep and majesty of an organ, especially when the tremolo is switched in. A footswitch is provided for remote convenience.

To sum it up, **THE BIG M HAS THE BIG SOUND—AMPEG QUALITY ALL THE WAY.**

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

BIG M

model number **M·15**

$214.50

specifications

6 tubes: 3—6SL7 2—6L6 1—5U4

25 watts undistorted output

15 inch Jensen speaker

2 channels specially designed for accordion and guitar

6 inputs, including stereo input for accordion

control panel

volume
tone
> for each channel

tremolo speed and intensity controls

power switch

jewel pilot light

fuse holder

footswitch for tremolo

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 21 inches x 20½ inches x 12½ inches

$8.00 additional for slipcover

weight 36 pounds net
45 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

R·12·R

REVERBEROCKET

UNQUESTIONABLY THE MOST POPULAR AMPLIFIER WE HAVE EVER PRODUCED, OUR AMPEG REVERBEROCKET satisfies the snowballing demand for a modestly priced reverb amp, or "echo chamber" amplifier, as it's commonly called. The reverberation effect, actually a delayed repeat of the original signal, is produced electro-mechanically, and results in a greatly enhanced, fuller-bodied sound. To both the listener and performer the impression is of heightened tonal enrichment and opulence, described by many as "concert hall presence."

The reverb feature is definitely not a gimmick. Top professionals, once skeptical, now wholeheartedly embrace this new "sound of music."

Especially pleasing is the functional AMPEG tremolo to be used either alone or in combination with echo. This model carries tremolo (speed and intensity) controls on the panel. A handy double footswitch is also provided to activate either reverb, tremolo, or both.

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone (201) 925-6700

REVERBEROCKET

model number **R·12·R**

$199.50

specifications

6 tubes: 3–6SL7 1–6SN7 2–7591

15 watts undistorted output

12 inch Jensen speaker

3: inputs for guitar, accordion and voice microphone

control panel

volume

tone

echo dimension

tremolo speed and intensity controls

power switch

jewel pilot light

double footswitch for remote use of echo and/or tremolo

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 18½ inches x 20¾ inches x 10½ inches

$8.00 additional for slipcover

weight 30 pounds net
36 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

$272.50

R·15·R
R·15·RL

(same with J. B. Lansing speaker)

$399.50

SUPERBREVERB

YOU ASKED FOR IT: a more powerful reverb amplifier with fifteen-inch speaker —at a modest price!

A "big brother" version of our famous REVERBEROCKET, SUPERBREVERB puts out a beefy 25 watts of undistorted power and more "echo" than you'll ever need. Looking for shatterproof highs on guitar; or warm, mellow base response for monaural accordion? This is it!

At its peak the echo-dimension control permits an extremely authoritative reverb signal; or it may be reduced to a sibilant whisper.

You'll like the satin-smoothness of the Ampeg tremolo, a pleasing pulse for use on ballads. There's one control for tremolo strength or intensity, another to vary the speed of its oscillations. Either (or both) reverb and tremolo may be brought into instant play by means of a double footswitch provided.

For the ultimate in sensitivity and response, consider the SUPERBREVERB with a J. B. Lansing speaker. Details on next page.

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

SUPERBREVERB

model number R·15·R (or R·15·RL*)

$272.50 with standard speaker
***$399.50** with J. B. Lansing speaker

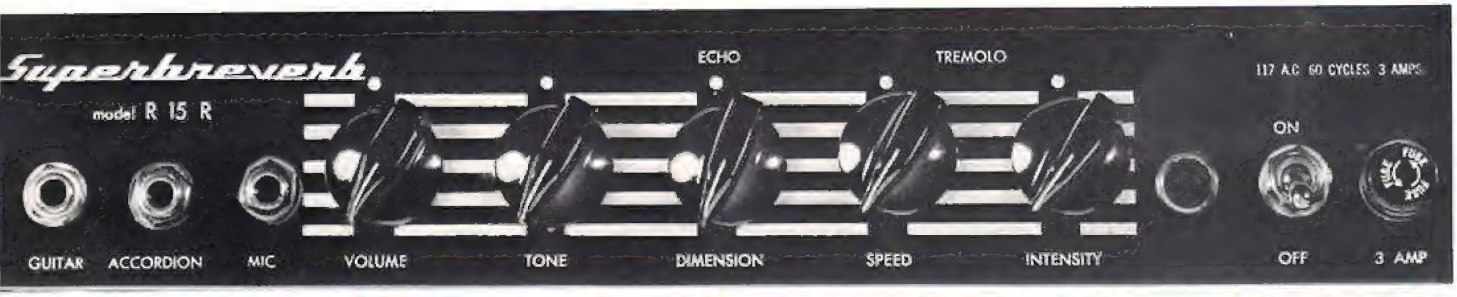
specifications

6 tubes: 2-6SL7 1-7025 1-6SN7 2-7591

25 watts undistorted output

15 inch Jensen or J. B. Lansing speaker

3 inputs



panel controls

volume

tone

echo dimension

tremolo speed and intensity controls

power switch

jewel pilot light

double footswitch for remote use of echo and/or tremolo

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 21 inches x 20½ inches x 12½ inches

weight 40 pounds net
45 pounds for shipping add 5 pounds for J. B. Lansing speaker

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

ET·2

SUPER ECHO TWIN

OUR SUPER ECHO TWIN is a "super" amplifier in every sense of the word. It is a 30-watt reverb amplifier (actually **two** complete 15-watt amps in tandem) whose sound magnification for guitar, accordion, piano or voice is unsurpassed. In addition to echo and true vibrato, this model features isolated channels enabling an accordion player to have echo and/or vibrato on the right hand and not on the left. It is also equipped with a Stereo input jack on the panel (plus four other instrument inputs) for the convenience of accordionists using a multiple Stereo pickup such as the AMPEG AM-5, a five-mike setup.

Reverberation, once available only in high-priced studio recording equpiment, is now within easy reach of the "portable musician". The echo chamber effect, actually a delay of the original signal, is a gratifying auditory experience not only for the listener but also for the performer. His sound becomes immediately rounder and fuller, his performances more dynamic and inspired.

AMPEG, in its never-ending·research program, has created a **TRULY UNFORGETTABLE NEW SOUND DIMENSION IN THE SUPER ECHO TWIN.**

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

SUPER ECHO TWIN

model number ET·2

$379.50

specifications

8 tubes: 4–6SL7 4–7591

30 watts undistorted output

2 12 inch Jensen speakers with new Syntox-6 ceramic magnets

2 channels (TWO COMPLETE AMPLIFIERS IN ONE)

5 inputs: 2 inputs per channel plus stereo input

control panel

volume
tone
> for each channel

vibrato with speed and intensity controls

echo dimension control

power switch

jewel pilot light

double footswitch for remote use of echo and/or vibrato

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 18½ inches x 27 inches x 12½ inches

$ 9.50 additional for slipcover

$17.00 additional for detachable dolly (optional)

weight 46 pounds net
52 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

$259.50

G·12
G·12L

(same with J. B. Lansing speaker)

***$349.50**

GEMINI I

GEMINI I is a modestly-priced two-channel power amplifier that puts out an exceedingly clean sound at its full rating of 20 watts. Designed for guitar, or stereo pickup-equipped accordion, this model features a super-strong reverb and a satin-smooth tremolo, both of which are completely and uniquely isolated from the second channel.

Gemini I may also be used to great advantage with a monaural pickup in Channel One freeing Channel Two for a second instrument or voice mike. A special electronic effect is incorporated into this advanced circuitry. We describe it as an "after beat" tremolo. A full turn of the tremolo intensity control provides a series of pulses, approximating the typical tremolo pattern of a mandolin or the repeat percussive effect often heard on organ.

Gemini I carries a custom-designed 12" speaker and four inputs on its easily accessible panel.

All in all, this amplifier should satisfy the most discerning musician.

Ampeg

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INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

GEMINI I

model number **G·12** (or **G·12L***)

$259.50 with standard speaker

***$349.50** with J. B. Lansing speaker

specifications

7 tubes: 2-7591 1-7199 3-6SL7 1-6SN7

20 watts undistorted output

12 inch custom designed speaker

2 channels designed especially for accordion and guitar

2 inputs for each channel

panel controls

volume
tone
for each channel

echo control (Channel One only)

tremolo speed and intensity controls*

power switch

new square jewel pilot light

fuse holder

double footswitch for echo and tremolo

*intensity control activates the "after beat" effect.

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 26 inches x 25 inches x 11½ inches

$10.00 additional for slipcover

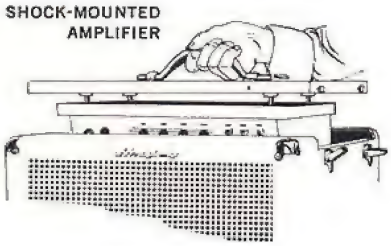
weight 46 pounds net (G12L, 51 pounds net)
51 pounds for shipping (G12L, 55 pounds for shipping)

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

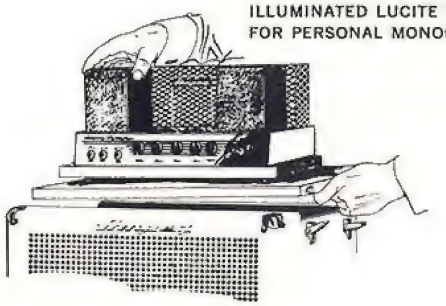
PORTAFLEX

OUR EXCLUSIVE AMPEG PORTAFLEX system has been hailed as the most important single contribution to musical instrument amplification. It is the **only** amplifier to incorporate the completely enclosed reflex-baffle principle in a **one-piece** unit.

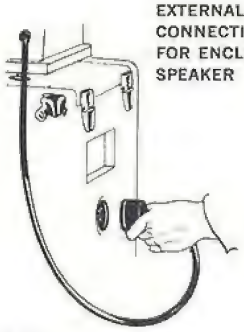
The superiority of the reflex baffle has long been universally acknowledged; its efficiency over open-back cabinets is a fact, especially in the lower frequency range. But how to accomplish this in a single unit? To fully enclose **both** amplifier and speaker is out of the question, first because it defeats the basic principle, and secondly because of the internal heat build-up. To provide separate units would give the already-overburdened musician **three** pieces of equipment to carry, including his instrument. AMPEG solved everything by making its amplifier an integral part of the portable cabinet.



LIFT UP



FLIP OVER



PLUG IN

In playing position, the flip-top cover opens to reveal the handsome chassis attached. This is merely inverted and re-clamped, restoring the acoustic seal. Your amplifier is now free and clear.

carrying position

Other serious problems vanish:

1 **FEWER SPEAKER BLOWOUTS OCCUR:**

you don't have to overdrive the speaker to get the sound you want. You actually **conserve power,** none of your sound is wasted through an open back, and you have boosted your acoustical **output** to such a degree that it seems almost to double the rated wattage of the amplifier.

2 **HEAT IS COMPLETELY DISSIPATED:**

speakers last longer as they are not "baked".
Tubes last longer as their heat is dissipated freely; they're also so easy to check.

3 **EXTRANEOUS NOISES DISAPPEAR:**

the shock-mounted amplifier eliminates microphonics normally caused by the intense physical vibrations imposed on the tubes. This also prolongs tube life.

In short, here is the ideal amplifier for the discriminating musician— the performer who really cares about his equipment, and, above all, his **SOUND.**

THIS IS THAT FAMOUS AMPEG SOUND—AMPEG AT ITS BEST!

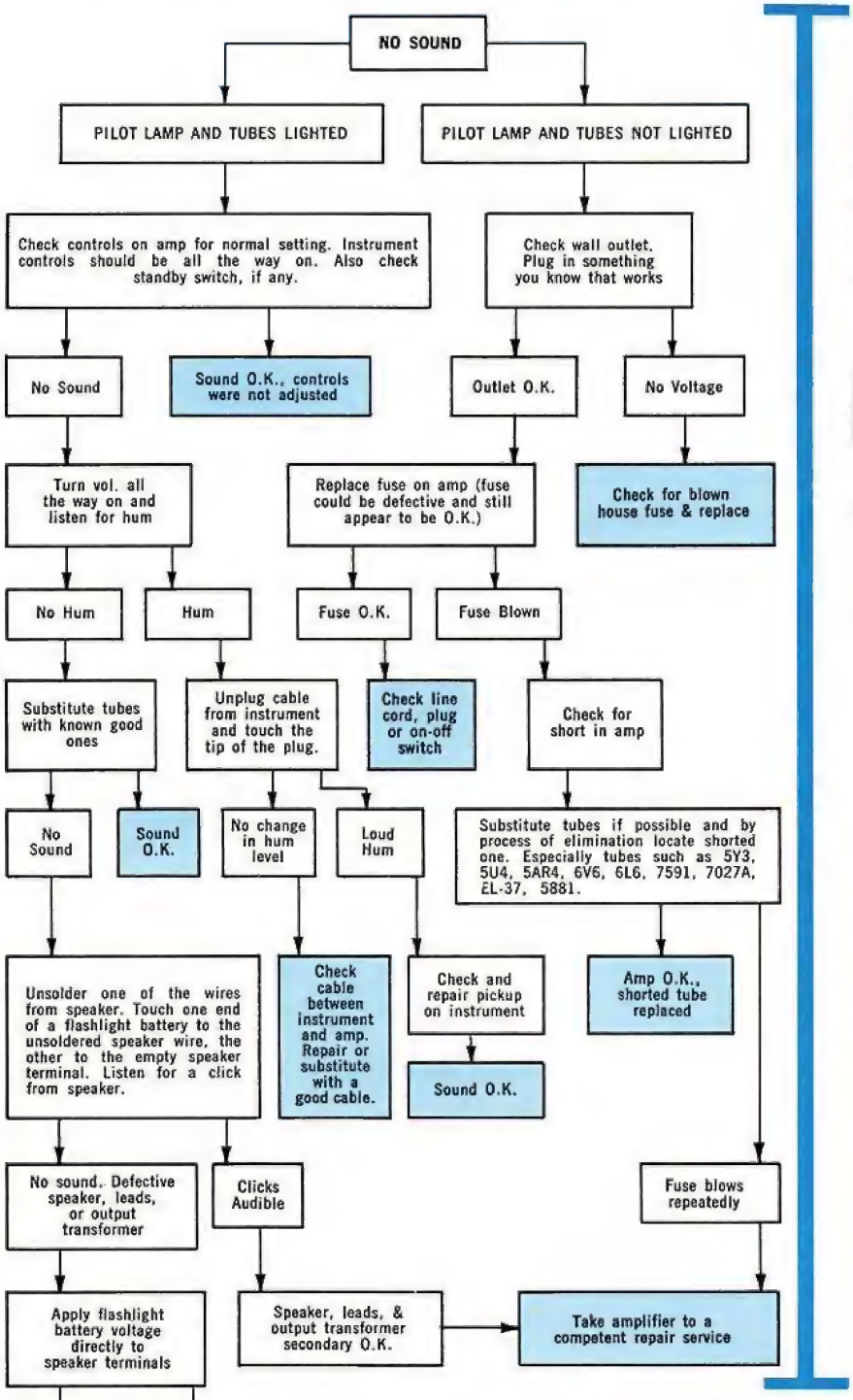
playing position

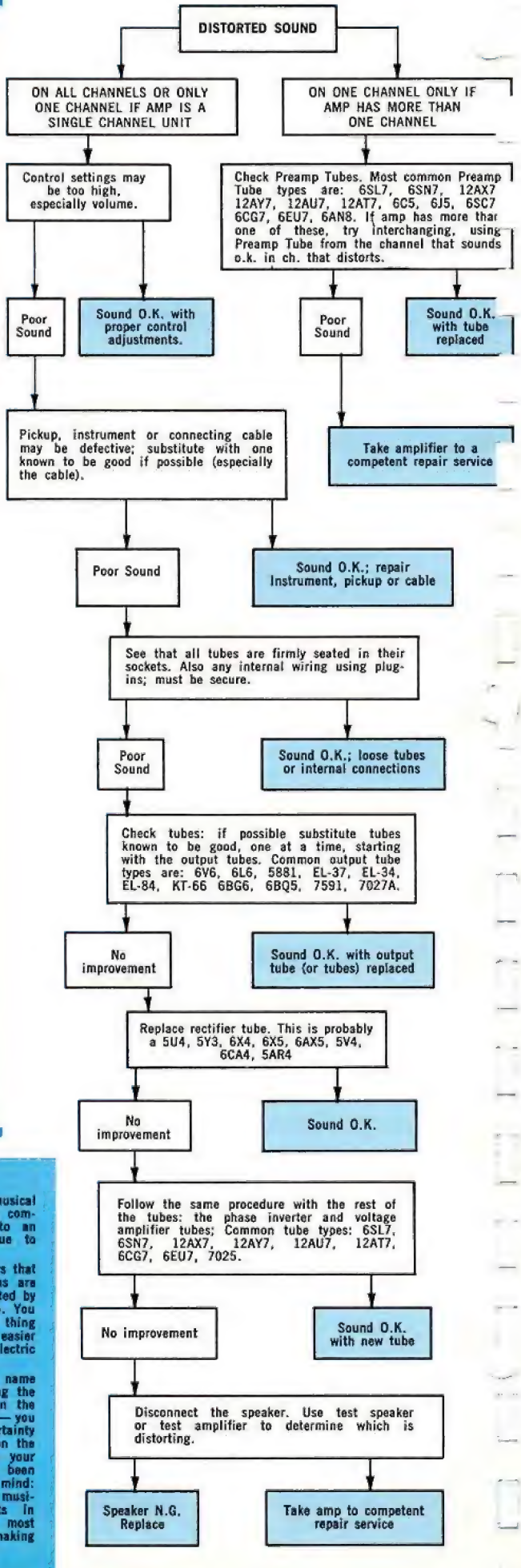
Literature on the Portaflex and other Ampeg amplifiers and pickups may be obtained by writing

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

TROUBLESHOOTING MUSICAL INSTRUMENT AMPLIFIERS





TROUBLESHOOTING

Let's say you own a quality musical instrument amplifier. Like any complex product, it is subject to an occasional service problem due to normal wear and usage.

We have found over the years that the majority of these problems are minor and may often be corrected by simply replacing a tube or two. You don't have to know a single thing about electronics. In fact, it's easier than changing a burned out electric light bulb.

Now, regardless of the brand name of your equipment—by following the simple step by step outline in the AMPEG Troubleshooting Chart — you will eliminate much of the uncertainty and aggravation, not to mention the needless drain in money and your valuable time. This chart has been prepared with one thought in mind: to help you—the professional musician—obtain maximum results in sound and performance and most importantly, to keep you making good music.

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

PORTAFLEX

$318.00

B·12·N

B·12·NL

(same with J. B. Lansing speaker)

$426.50

specifications

6 tubes: 1/5AR4 2/6L6GC 3/6SL7

25 watts undistorted output

12 inch heavy duty speaker with new ceramic magnet

2 channels with volume, treble and bass controls for each

3 instrument inputs on front panel

2 outputs on back panel for 8 ohm extension speaker and extension amplifier

power and standby switches; fuse holder and hum control on back panel

for upright acoustic bass primarily . . . . great straight amplification for guitar or accordion

illuminated lucite panel engraved with owner's monogram

detachable leg support for proper tilt

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

$ 8.00 additional for slipcover

$17.00 additional for detachable dolly (optional)

49 pounds net 56 pounds for shipping add 5 pounds for J. B. Lansing speaker

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

PORTAFLEX

$355.00

B·15·N
B·15·NL

(same with J. B. Lansing speake

$489.50

specifications

6 tubes: 1/5AR4 2/6L6GC 3/6SL7

25 watts undistorted output

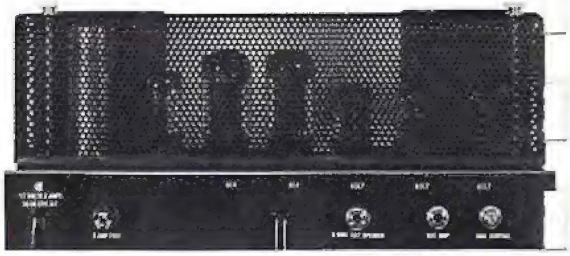
15 inch heavy duty speaker for ultimate bass response; new ceramic magnet with 27 ounce performance

2 channels with volume, treble and bass controls for each

3 instrument inputs on front panel

2 outputs on back panel for 8 ohm extension speaker and extension amplifier

power and standby switches; fuse holder and hum control on back panel



for electric bass; excellent for acoustic bass if deeper sound is desired great straight amplification for guitar or accord n

illuminated lucite panel engraved with owner's monogram

detachable leg support for proper tilt

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

$ 9.00 additional for slipcover

dolly furnished as standard equipment

66 pounds net 76 pounds for shipping add 7 pounds for J. B. Lansing speaker

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

B·18·N

PORTAFLEX BASSAMP

OVERWHELMING DEMAND FOR A BASSAMP, more rugged and more powerful than anything on the market, inspired this two-channel Portaflex with its massive 18" speaker and 50 watt amplifier.

Actually, extreme volume was by no means the sole purpose behind the design of this new model. Rather, the giant speaker, in its reflex enclosure, is capable of moving a greater mass of air with less strain. Thus it offers increased depth, distribution and penetrating presence at sensible volume levels, providing better insurance against speaker blowouts. Our main objective, however, was to create the rich, mellow string bass sound.

Because bass notes are far less audible to the average ear than higher frequencies, even experienced bassmen sometimes feel that they are not being heard. Not realizing that the big bass sound waves travel farther and sustain longer, the player should realize that what often seems loud enough to him on the bandstand, may be overpowering to the listener.

Our big B18N can be compared to a super stock car engine; you always have the feeling of plenty of horsepower to spare; when or if you need it.

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

PORTAFLEX BASSAMP

model number **B·18·N**

$525.00

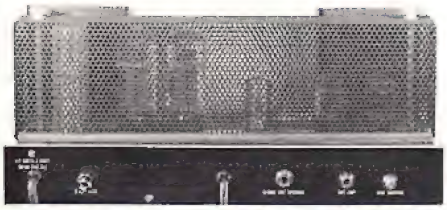
specifications

6 tubes: 1–5AR4 2–7027A 1–7199 2–6SL7
50 watts undistorted output
18" heavy duty speaker
2 channels
3 inputs: 2 inputs Channel 1, 1 input Channel 2

panel controls

volume, bass, treble — for each channel

power switch
ground switch
standby switch



rear panel of chassis

input jack for 8 ohm extension speaker
output jack for external amplifier
hum balance control

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 14½ inches x 24 inches x 24 inches

$11.00 additional for slipcover
dolly included

weight 83 pounds net
95 pounds for shipping

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

PORTAFLEX

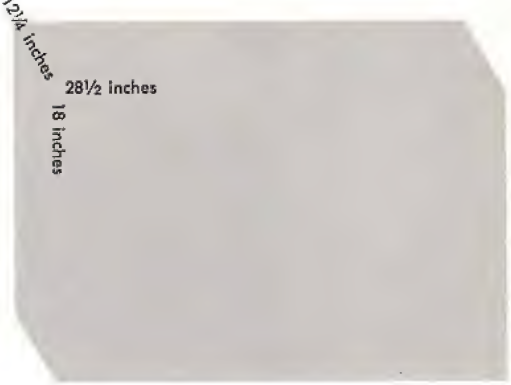
$499.50

B·12·X

B·12·XL

(same with J. B. Lansing speaker)

$599.50



specifications

10 tubes: 2/7027-A 1/7199 1/6SL7 2/6SN7 2/6D10 1/7591 1/5AR4

50 watts undistorted output

12 inch heavy duty ceramic magnet speaker complemented by high power horn tweeter

2 4-inch echo speakers in separate case (fits inside cabinet for carrying)

2 channels with volume, treble and bass controls for each

pure organ vibrato with speed and intensity on Channel 1

echo dimension control

4 inputs on front panel, additional input for remote footswitch

3 outputs on back panel for 8 ohm extension speaker, echo speaker and extension amplifier

power, standby and ground switches on back panel;

fuse holder and hum control

for guitar, accordion, electric and acoustic bass, piano, voice

illuminated lucite panel engraved with owner's monogram

double footswitch for remote use of echo and/or vibrato (fits inside cabinet for carrying)

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

$11.00 additional for slipcover

74 pounds net 90 pounds for shipping add 5 pounds for J. B. Lansing speaker

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

PORTAFLEX

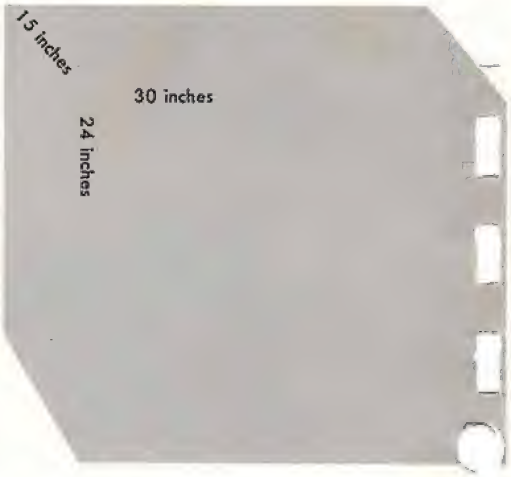
$599.50

B·15·X

B·15·XL

(same with J. B. Lansing speaker)

$699.50



specifications

10 tubes: 2/7027-A 1/7199 1/6SL7 2/6SN7 2/6D10 1/7591 1/5AR4

50 watts undistorted output

15 inch heavy duty speaker complemented by high power horn tweeter

2/4-inch "echo" speakers built into main cabinet

2 channels with volume, treble and bass controls for each

pure organ vibrato with speed and intensity on channel 1

echo dimension control

4 inputs on front panel, additional input for remote footswitch

3 outputs on back panel for 8 ohm extension speaker, echo speaker and extension amplifier

power, standby and ground switches on back panel;

fuse holder and hum control

for guitar, accordion, electric and acoustic bass, piano, voice

illuminated lucite panel engraved with owner's monogram

double footswitch for remote use of echo and/or vibrato (fits inside cabinet for carrying)

rugged plywood locked corner cabinet

handsome, highly durable, washable vinyl covering

$14.00 additional for slipcover/dolly furnished as standard equipment

94 pounds net 125 pounds for shipping add 7 pounds for J. B. Lansing speaker

QUALITY INSTRUMENT AMPLIFIERS DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

EJ·12

ECHOJET

OUR ECHOJET is far more than a super-signal accessory unit for providing reverberation to "echoless" amplifiers; in tandem, you increase your present output by a clean 12 watts. When used independently it is an exceptionally distortion-free jobbing or practice amp for guitar, accordion, piano or voice.

When attached to a larger amplifier, its "echo" intensity, more than adequate for normal musical situations, may be doubled by inserting a phone plug (provided) into one of the panel jacks.

Used alone it has no reverb. This is by no means a detraction, particularly in the recording studio where reverb is a part of the console. Engineers cheer its hum-free performance. You, the overburdened professional, will applaud its weight: only 21 pounds.

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

ECHOJET

model number **EJ·12**

$129.50

specifications

4 tubes: 1–6D10 2–7591 1–5Y3

12 watts undistorted output

12 inch Jensen speaker

two inputs

control panel

volume

tone

power switch

jewel pilot light

footswitch for reverb

construction rugged plywood locked corner cabinet
handsome, highly durable, washable vinyl covering

size 14½ inches x 18¾ inches x 10½ inches

$7.00 additional for slipcover

weight 21 pounds net
27 pounds for shipping

EG-1s
Wild Dog Guitar, short scale

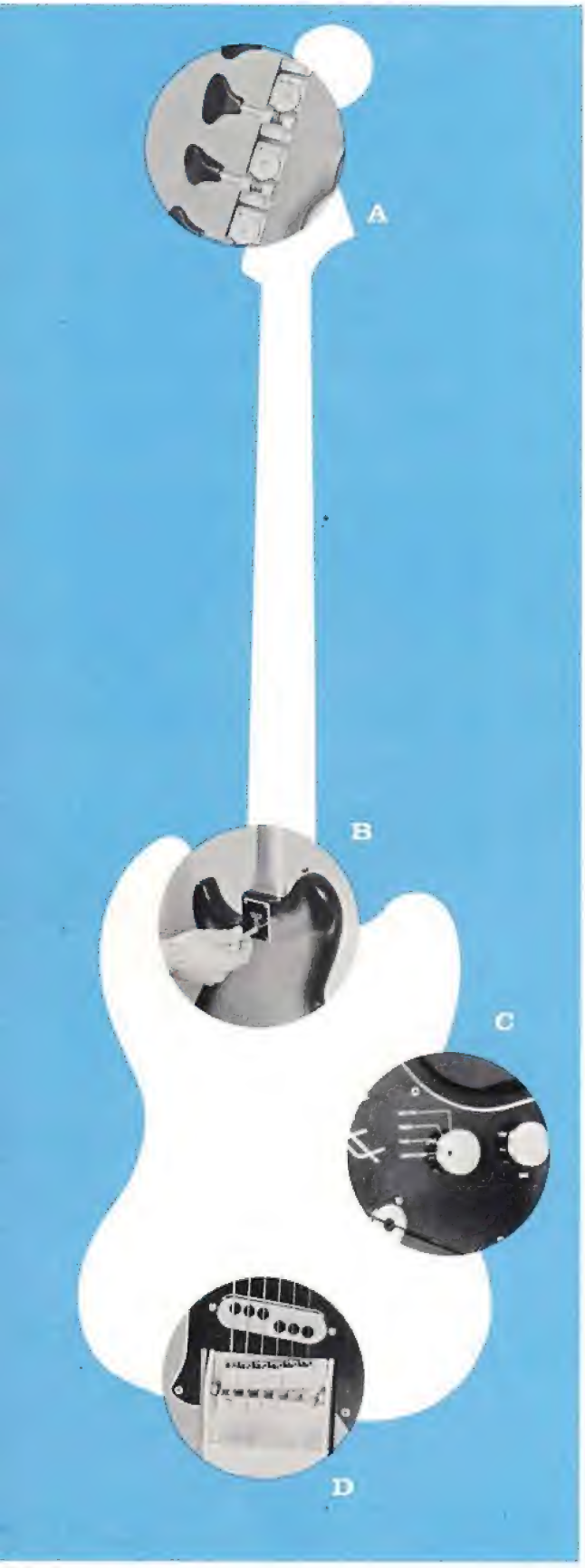
EG-3
Wild Dog Guitar, standard neck
with purfling

EG-T-1
Deluxe Thinline

AND NOW! GUITARS

BY

Ampeg



EG·1s EG·3 EG·T1

$399.50 **$450.00** **$599.50**

specifications

Precision-made by British craftsmen to AMPEG's lofty standards, these extraordinary instruments are the long-awaited answer to an oft-repeated question: "Why not an AMPEG guitar?"

At last, three guitars worthy of our name and commensurate with the quality of our amplifiers.

Why are these new instruments so much better?

Primarily, because they have the finest, fastest-playing necks of any guitars in the world, plus the most accurate intonations. Other important features:

A MACHINE HEADS and all metal parts are honed to watch-making standards and "Tiffany tolerances."

B GEARED TRUSS-ROD permits instantaneous neck control (key inserted in back of instrument adjusts neck for that "personal feel"; no need to remove neck or labor in cramped quarters to adjust).

C FOUR-POSITION SELECTOR (on EG-1s and EG-3) produces an exciting range of distinct sounds: SPLIT SOUND (stereo pickup gives both bass and treble for the self-accompanied soloist); JAZZ (a warm, pure jazz sound); TREBLE (the highs—where other guitar trebles leave off); and WILD DOG (a snarling, radical, combination of tone partials, made possible by unique circuitry in the pickup; ideal for Country-Western or Rhythm and Blues).

D PATENTED, FULLY-ADJUSTABLE MICRO-BRIDGE (on EG-1s and EG-3), suspended on ball bearing rollers. Entire bridge moves during full-tone vibrato action; strings always return to pitch.

Brilliant polyester finishes, never before used on guitars, are highly resistant to heat stains and scratches; far more durable than ordinary finishes.

Handsome, sturdy vinyl covered cases, matching our amplifiers, are available for EG-1s and EG-3. Red plush molded interiors contain accessory compartment, $45.00 list. A padded vinyl bag is available for the EG-T-1 at $36.00 list. Same available for EG-1s and EG-3, $30.00 list.

Final proof, of course, is their superb tone, especially when played through an AMPEG amplifier. SO TREAT YOURSELF TO STILL ANOTHER EXHILARATING EXPERIENCE IN THE WONDERFUL WORLD OF AMPEG SOUND!

weights

EG-1s, EG-3 or EG-T-1:	10 pounds net 13 pounds with vinyl bag 21 pounds for shipping (including bag)
EG-1s or EG-3:	22 pounds with hard case 30 pounds for shipping (including case)

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERS
telephone: (201) 925-6700

BABY BASS

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

B·B

THE NEWLY-DESIGNED, ALL-ELECTRIC **BABY BASS,** first musical instrument member of the **AMPEG** family, is believed to be the only one of its kind with a true fundamental.

Company president Everett Hull experimented intensively for almost a year—developing, modifying and refining the pickup, its controls, the bridge and tail-post. At last he achieved a sound uniquely akin to, and even surpassing that of the finest wood bass.

The secret lies in having duplicated the physical behavior of the wood bass body top, by means of special diaphragms beneath the aluminum bridge. The correct wave form is then magnetically picked up and transmitted to the ideal amplifying unit, preferably an **AMPEG PORTAFLEX.**

Also noteworthy is its size: resembling a scaled-down cello in modern design, the Baby Bass may be transported as a third "passenger" in the front seat of an auto or the trunk of a compact car, making it ideal for itinerant musicians.

It is especially appealing to young people considering the bass as their chosen instrument as it can literally "grow up" with the child by extending the two-foot adjustable peg. Following its development by **AMPEG,** extensive field testing resulted in acclaim and acceptance by prominent professional bassists.

Ampeg

THE AMPEG COMPANY INC.

INDUSTRIAL PARK, LINDEN, NEW JERSEY

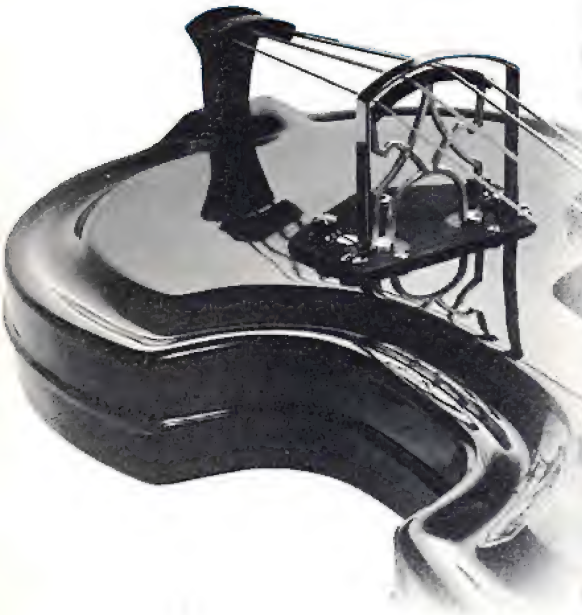
telephone: (201) 925-6700

BABY BASS

B·B (or BB·5*)

$349.50
***$399.50** with 5 strings

specifications and construction



strung like a conventional acoustic bass, including gut strings which contribute to the natural percussive quality and authentic wood bass sound

compact size and a two-foot adjustable peg provide for comfortable playing either standing or seated (as a cello) (anti-swivel end-pin accessory available for better control when bowing)

incorporates a regulation fretless fingerboard

internal mechanism permits the fingerboard to be raised or lowered at the turn of a key, giving the bassist precision control over string action.

made of Eastman Chemical's Uvex plastic sheeting in natural-looking brown wood grain, turquoise, red, white or black. finish is integral to the material so scratches may be buffed away. warping, checking eliminated; neither sound nor substance affected by atmospheric changes.

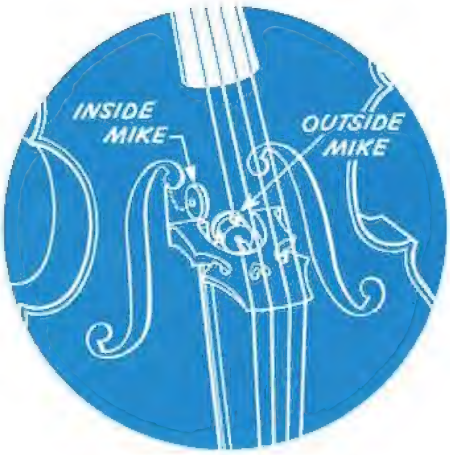
This quilted vinyl slipcover is included with every Baby Bass

left-handed models available; prices upon request

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

AMPEG AMPLIFIERS AND PICKUPS ARE AVAILABLE ONLY THROUGH AUTHORIZED AMPEG DEALERS

STEREO PICKUP FOR STRING BASS



800·S

$69.50

The sound you've been waiting for is here—in this complete new STEREO PICKUP with BALANCE CONTROL. Combining the virtues of both the inside microphone and the outside microphone, you have the desired degree of inside versus outside sound—that is, complete control of your depth. This unique balance has the effect of a tone control, but without penalties.
When properly balanced, a perfect reproduction is possible.
It is quickly and easily installed, requires no cutting or drilling.

PICK UPS

PIANO PICKUP

PM·1

$37.50

For both GRAND and UPRIGHT pianos, this is the most effective piano microphone available. Its unique design features an acoustical cup which produces a mellowing effect as contrasted to the harshness peculiar to amplified piano.

Ampeg
THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

5 MICROPHONE ACCORDION PICKUP

AM·5

$150.00
installed

This microphone is unequalled in its evenness over the entire range, and in great depth, or mellowness. There are four microphones on grill and one inside; a stereo switch for either stereo or regular operation; and right and left hand volume controls.
Extremely satisfying, it is amazingly free of feedback and distortion.

SINGLE MICROPHONE ACCORDION PICKUP

AM·1

$37.50
installed

AMPEG's method of microphone mounting produces surprising evenness of response, not found in other single microphone installations.
It is complete with tone and volume controls, and
you receive detailed installation and operating instructions.

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

DESIGNED BY THE PROFESSIONAL FOR THE PROFESSIONAL

S·1

$17.00

The **AMPEG DOLLY** is unique in its detachability: a single thumbscrew takes it on or off. It has large ball bearing casters—two are stationary, two swivel—and live rubber shock mounts. The covering is the highly durable vinyl used on the amplifiers. (Do not play amplifier on the dolly; great sound loss results.)

NOTE: Dollys are furnished with certain models; see price list or catalog page. Specify model when ordering.

ACCESSORIES

EP·2

The **ADJUSTABLE END PIN SHANK FOR BASS** features a new clamping principal, split sleeve type. A large adjusting wheel allows fingertip tightening. Once a bass has this peg, it is ready for the AMPEG pickup.

$13.50

Ampeg

THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

FS·1W

Here is a good, reliable footswitch—so durable it should last a lifetime.

AMPEG-designed and assembled, the unit is made of cast, reinforced high-impact styrene in a neutral gray color. Featuring heavy-duty switch buttons and a 10-foot plastic covered cable with all-metal phone plug, this double footswitch is the same as that provided with our model B12X.

$6.00

GC·1

The finest instrument cable we've seen at a modest price, features a special reverse spiral wrap which helps eliminate electrical disturbances from outside sources—buzz from fluorescent fixture, hum, radio pickup, etc. Properly shielded, this durable 10-foot cable has molded phenolic plug grips, and angle-plug on one end for convenience at the instrument, a straight plug for the amplifier input.

$2.50

ACCESSORIES

EP·3

$6.00

Our Anti-Swivel End-Pin is most helpful to the Baby Bassist who does a lot of bowing. It prevents the bass from twisting in the left hand without impeding any other directional movement.

PRICE LIST

AMPLIFIERS

		instrument code*	shipping weight	net weight	wattage	slipcover	list price
J-12	JET	A G V	23	21	15	7.00	$109.50
R-12	ROCKET	A G V	25	23	15	7.00	134.50
M-12	MERCURY	A G V	34	28	15	8.00	164.50
M-15	BIG M	A G V	45	36	25	8.00	214.50
R-12-R	REVERBEROCKET	A G V P	36	30	15	8.00	199.50
R-15-R	SUPERBREVERB	A G V P	45	40	25	8.00	272.50
R-15-RL	SUPERBREVERB (w/J B Lansing speaker)	A G V P	50	45	25	8.00	399.50
ET-2	SUPER ECHO TWIN	A G V P	52	46	30	9.50	379.50
G-12	GEMINI I	A G V P	51	46	20	10.00	259.50
G-12-L	GEMINI I (w/J B Lansing speaker)	A G V P	56	51	20	10.00	349.50
B-12-N	PORTAFLEX	AB A G P V	56	49	25	8.00	318.00
B-12-NL	PORTAFLEX (w/J B Lansing speaker)	AB A G P V	61	54	25	8.00	426.50
B-15-N	PORTAFLEX	EB A G V P	76	66	25	9.00	355.00
B-15-NL	PORTAFLEX (w/J B Lansing speaker)	EB A G V P	83	73	25	9.00	489.50
B-18-N	PORTAFLEX	EB	95	83	50	11.00	525.00
B-12-X	PORTAFLEX	A G EB V	90	74	50	11.00	499.50
B-12-XL	PORTAFLEX (w/J B Lansing speaker)	A G EB V	95	79	50	11.00	599.50
B-15-X	PORTAFLEX	A G EB V	125	94	50	14.00	599.50
B-15-XL	PORTAFLEX (w/J B Lansing speaker)	A G EB V	132	101	50	14.00	699.50
EJ-12	ECHOJET (reverb accessory for A G V P)		27	21	12	7.00	129.50

*INSTRUMENT CODE

acoustic bass	AB	accordion	A	piano	P
electric bass	EB	guitar	G	voice	V

INSTRUMENTS

		shipping weight	net weight		list price
BB	BABY BASS	30	18		$349.50 (including padded bag)
BB-5	BABY BASS (five string model; special order)	31	18		399.50 (including padded bag)
EG-1S	AMPEG/Burns WILD DOG GUITAR (solid-body w/4-position sound selector; 3 pickups, short scale neck)	30 pounds, including hard case and carton, 10 pounds net		Vinyl covered hard case $45.00 Padded bag $30.00	399.50
EG-3	AMPEG/Burns DELUXE WILD DOG GUITAR (solid-body, same as above but with standard neck, rosewood fingerboard and purfling)	(weights same as above)		Vinyl covered hard case $45.00 Padded bag $30.00	450.00
EG-T1	AMPEG/Burns THINLINE GUITAR (slim, acoustic-shaped semi-solid; twin pickup w/3-way switch)	(see catalog page for weights)		Padded bag $36.00 (No hard case)	599.50

AMPEG PICKUPS

800-S	AMPEG STEREO for acoustic bass	$69.50
AM-1K	AMPEG SINGLE MIKE KIT for accordion	25.00
AM-1	AMPEG SINGLE MIKE, installed in accordion by Ampeg	37.50
AM-5K	AMPEG 5-MIKE STEREO KIT for accordion	100.00
AM-5	AMPEG 5-MIKE STEREO, installed in accordion by Ampeg	150.00
PM-1	AMPEG PIANO PICKUP	37.50

ORDER FROM:

Ampeg
THE AMPEG COMPANY INC.
INDUSTRIAL PARK, LINDEN, NEW JERSEY
telephone: (201) 925-6700

AMPEG PRICE LIST June, 1964 prices and specifications subject to change without notice.

EXTENSION SPEAKER CABINETS WITH CABLE

		list price
EX-B-12	**12″ heavy duty speaker** in PORTAFLEX enclosure (shipping wgt.: 40 pounds; net wgt.: 33 pounds)	150.00
EX-B-15	**15″ heavy duty speaker** in PORTAFLEX enclosure (shipping wgt.: 60 pounds; net wgt.: 44 pounds)	170.00
EX-B-18	**18″ heavy duty speaker** in PORTAFLEX enclosure	325.00

ACCESSORIES

S-1	**DOLLY** (available for ET-2, B-12-N, R-15-R, M-15; specify model). **Note:** Dolly for B-15-N, B-12-X, B-15-X and B-18-N, provided with these models at no extra cost.	17.00
MC-1	**MICROPHONE CABLE** for Ampeg 800-S string bass pickup (10-foot)	6.00
MC-2	**ELECTRIC GUITAR or ACCORDION CABLE** with shielded cord grip plugs	6.00
MC-3	**ACCORDION CABLE;** two-circuit Stereo with shielded cord grip plugs	8.00
MC-4	**ACCORDION CABLE;** two-circuit Y-cable for Stereo use	8.00
GC-1	**GUITAR CABLE;** 12-foot, with molded plastic plugs	2.50
EP-2	**ADJUSTABLE END-PIN SHANK FOR STRING BASS**	13.50
AS-1	**ANTI-SWIVEL END-PIN FOR BABY BASS**	6.00
FS-2	**TREMOLO/REVERB FOOTSWITCH:** single switch in molded rubber with regulation phone plug	5.00
FS-1W	**DOUBLE FOOTSWITCH** for both vibrato and reverb; durable molded plastic with regulation phone plug	6.00

AMPEG FINE GUITAR STRINGS (Flat wound)

	per dozen	per gross		per dozen	per gross
F-1	3.00	30.00	F-4	10.80	108.00
F-2	3.60	36.00	F-5	12.00	120.00
F-3	7.80	78.00	F-6	13.80	138.00

SF-6	**COMPLETE SET OF SIX FLAT WOUND STRINGS**	4.95
	(Note saving if ordered by the dozen)	49.50 per dozen sets

AMPEG FINE GUITAR STRINGS (Round wound)

	per dozen	per gross		per dozen	per gross
R-1	2.50	25.00	R-4	6.00	60.00
R-2	2.50	25.00	R-5	7.20	72.00
R-3	5.40	54.00	R-6	8.40	84.00

RS-6	**COMPLETE SET OF SIX ROUND WOUND STRINGS**	2.75
	We suggest that dealers order sets by the dozen and save 5.50	27.50 per dozen sets

Note: Gross price allowed on ½ gross orders, strings #1 and #2.
Gross price allowed on ⅓ gross orders, strings #3, 4, 5, and 6.

AMPEG STRINGS FOR THE BABY BASS

		each	per dozen		each	per dozen
S-BB	G-string	2.95	29.50	A-string	4.95	49.50
	D-string	3.75	37.50	E-string	5.95	59.50

(Note saving if ordered by the dozen)

S4-BB	**COMPLETE SET OF STRINGS FOR BABY BASS**	17.60
		176.60 per dozen sets

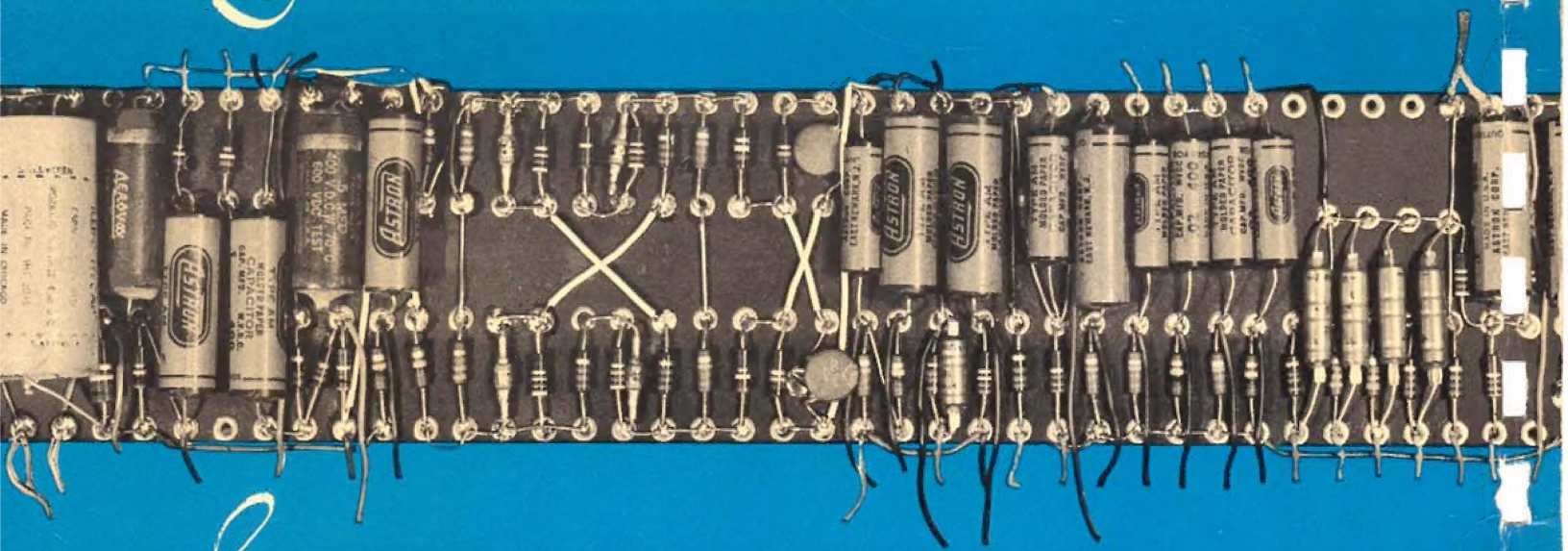
AMPEG FINE GUITAR PICKS

		per dozen	per gross
SP-1	(thin)	.60	6.00
SP-2	(medium)	.70	7.00
SP-3	(heavy)	.80	8.00

all prices f.o.b. factory

Our uncommonly high standards, emblematic of the AMPEG product, are openly acknowledged in our industry. Such a reputation, even among competitors, is a priceless attribute; it must be zealously guarded, constantly reappraised and scrupulously maintained.

The majority of our products are complex electronic devices. They contain only quality components and are assembled with skillful care. Before each unit is packed it undergoes a series of rigorous tests, a "cooking" period and final testing with the musical instruments for which it was designed.

To protect our customers' interest, as well as our own integrity, we extend a full year's guarantee (from date of purchase) that all AMPEG equipment be free of manufacturing flaws, under normal service; also, that we shall repair or replace any unit at no charge, under the above conditions, with the exception of tubes and speakers which are similarly covered for 90 days.

The many components for each amplifier
are assembled with precision and care,
and enclosed in a sturdily constructed cabinet
to provide for you the finest quality possible in the
reproduction and amplification of sound.